

Biography

James W. Peterson (Jim) and Mary A. Peterson

JMAR Management & Training
13418 Old Dock Rd.
Orlando, Florida 32828
1-321-331-1177



Jim and Mary are the owners of JMAR Management & Training of Orlando, Florida; training and consulting business they founded in 1990. The main focus of the business is the presentation of training seminars on military and government protocol and event management. JMAR Management & Training has trained more than 4,500 military and civilian employees of all the military services, federal and state agencies



including the FBI, NSA, CIA, USAID, the Department of Commerce, NASA, Virginia Military Institute, and embassies and consulates, The Boeing Company, Northrop Grumman, Martin-Marietta, and several universities. Jim is also the author of the book, the *Protocol and Event Management Guide*.

Jim served in the active Army for 24 years before retiring in 1990. His last position was as a protocol action officer in the Army Protocol Office at the Pentagon. In that position, he was responsible for the planning and management of more than 160 events and assisted with many others. Jim also created and edited the Army Protocol newsletter, *The Protocol Forum*, and co-edited a complete revision of the Army's, DA Pamphlet 600-60, *A Guide to Protocol and Etiquette*.

Mary served in the active Army for 20 years, also retiring in 1990. Her entire career was spent in public affairs with her final assignments as a senior military editor with the American Forces Information Service (AFIS) in Alexandria, Va. and, prior to that, as Editor of the Army News Service and Public Affairs Supervisor with the Army's Office of the Chief of Public Affairs, in the Pentagon.

Jim graduated from Balboa High School in the former Panama Canal Zone and holds a Bachelor of Science degree from Regents College. Professional and other affiliations include membership with *Protocol & Diplomacy International-Protocol Officers Association (PDI-POA)*, and *The Honorable Order of Kentucky Colonels*. Jim's military awards include: the Legion of Merit, Meritorious Service Medal, Army Commendation Medal, and the Army Achievement Medal.

Mary grew up in the Minneapolis, Minn. area and graduated from Farmington High School (Minn.). Her military awards include the Defense Meritorious Service Medal, Meritorious Service Medal, Army Commendation Medal, and Army Achievement Medal.